



# Southern Hemisphere Horizons

Garden Route Escapes (South Africa)  
Ver 1.01.01 (Proposal)

**DATE**  
**AUTHOR**

**July /2023.**

**Proposal Team**

Subject: All-Inclusive Tourism Proposal to South Africa

Dear [*Travel Agency of choice*],

I hope this letter finds you in good health and high spirits. I am writing on behalf of Southern Hemisphere Horizons, an esteemed tourism company with extensive experience in creating unforgettable travel experiences. We have carefully researched South Africa as a prime tourist destination and we are thrilled to present an all-inclusive tourism proposal to help showcase the incredible beauty, cultural diversity and wildlife wonders of this magnificent country.

Overview:

Our proposal aims to provide visitors with an immersive and comprehensive travel experience that encompasses South Africa's vibrant cities, breathtaking landscapes, rich cultural heritage and renowned wildlife. We have crafted an itinerary that combines must-see attractions with hidden gems, ensuring that our guests experience the true essence of South Africa.

Destination Highlights:

Our itinerary includes visits to the following iconic destinations:

- Cape Town: Guests will explore Table Mountain, visit the picturesque Cape Winelands and embark on a tour of the vibrant city center, including the historic Robben Island.
- Kruger National Park: A wildlife safari in one of Africa's most renowned national parks, offering a chance to witness the "Big Five" and other fascinating wildlife species up close.
- Garden Route: A scenic coastal drive encompassing stunning landscapes, pristine beaches, charming towns and activities such as hiking, whale watching and ostrich farm visits.
- Johannesburg: A journey through the history of South Africa, including a visit to the Apartheid Museum and the vibrant Soweto township.

#### Accommodation and Transportation:

To ensure utmost comfort and convenience, we have partnered with top-rated hotels, lodges and resorts that provide exceptional service and amenities. Additionally, we will arrange all transportation, including airport transfers and comfortable vehicles for intercity travel and guided tours.

#### Authentic Cultural Experiences:

We believe that a truly immersive experience involves engaging with the local culture. Our proposal includes opportunities to interact with diverse communities, participate in traditional music and dance performances and savour the flavours of South African cuisine through cooking classes and food tours.

#### Adventure and Nature Activities:

For the adventurous at heart, we have included various adrenaline-pumping activities such as shark cage diving, bungee jumping from the highest commercial bridge in the world (Bloukrans Bridge) and exploring the stunning Cango Caves. Additionally, guests can enjoy scenic hikes, zip-lining and boat safaris, allowing them to connect with South Africa's awe-inspiring natural wonders.

#### Customisation and Flexibility:

We understand that every traveller has unique preferences and requirements. Our proposal allows for customisation, ensuring that our guests can tailor their itineraries to suit their interests, timeframes and budgets. Whether they seek a family-friendly adventure, a romantic getaway, or a solo exploration, we are committed to providing an exceptional experience that exceeds their expectations.

#### Financials:

Attached to this proposal, you will find a detailed breakdown of costs, including flights, accommodation, transportation, meals and activities. Our pricing is competitive and we are confident that our services provide excellent value for money. We are also open to discussing special rates for group bookings and long-term partnerships.

### Our All-Inclusive Package:

- Return flights from specific International Departure points
- All domestic transfers and transportation
- Luxury accommodation throughout the itinerary
- Professional guides and expert trackers for all activities
- All meals, including a selection of local cuisine and international dishes
- All park entrance fees and conservation contributions
- Bottled water and refreshments during activities
- 24/7 support and assistance from our dedicated team

Pricing and Terms: The proposed package for a 10-day adventure in Botswana starts at [Insert Price] per person, based on double occupancy. Please note that the final pricing may vary based on specific requirements and any additional customisation you may desire. We kindly request a 40% deposit upon confirmation, with the remaining balance due 30 days prior to the start of the tour.

### Why Choose Us?

- Unparalleled expertise in organising unforgettable African adventures
- Exceptional service standards and attention to detail
- Handpicked accommodations for the utmost comfort and luxury
- Exclusive access to remote and pristine wildlife areas
- Experienced guides with in-depth knowledge of Botswana's flora, fauna and cultural heritage
- Commitment to sustainable and responsible tourism practices
- Personalised itineraries tailored to individual preferences and interests
- 24/7 customer support and assistance throughout the journey
- Last minute cancellation refund or \*destination changes with the purchase of cancellation insurance totalling US\$300 per person (insurance peace of mind covers the planting of 35 Tasmanian Blue Gum trees in Mhangura, Zimbabwe).

Conclusion:

South Africa's unparalleled natural beauty, cultural heritage and warm hospitality make it an irresistible destination for travellers from around the globe. We are enthusiastic about the opportunity to collaborate with your esteemed organisation in promoting South Africa as a premier tourist hotspot. With our expertise, personalised services and attention to detail, we are confident in our ability to deliver an outstanding travel experience for all guests.

Thank you for considering our proposal. We eagerly await the opportunity to discuss it further and address any questions or concerns you may have. Please do not hesitate to reach out to me at [email] or [Your Phone Number].

Yours sincerely,

Best regards, *Dierdra/Brendon*

Garden Route Escapes (South Africa)

